

Make Money Investing in the Brazilian Market with Traffic Factory

The digital [affiliate](#) market in Brazil has been growing exponentially. Many affiliates advertise on Facebook, Instagram, Google, Taboola and other mainstream platforms. However, the adult digital market in Brazil is also growing. Many new advertisers are coming daily from mainstream platforms and are getting excited about the low prices of adult traffic, the ease of using our network and the freedom to advertise. Therefore, we see the need to talk directly to you – the Brazilian advertiser.

If you fit the mainstream, affiliate, or advertiser profile; this article is for you! It is also for the new affiliate, media buyer, and direct advertiser who wants to take advantage of the industry's best traffic. Furthermore, Brazil is one of our top countries and we know how much our main site is the nation's favorite... Or will you say you have never heard of [xvideos.com](#) ?!

Let's go!

[Traffic Factory](#) introduces a 100% self-service [Real Time Bidding \(RTB\)](#) platform where you control your budget, create your campaigns, and much more. We are the advertising representative of [xvideos.com](#) and other leading publishers. You will have a Brazilian account manager, so you don't have to rush to google translate or struggle to remember your English classes.



To begin with, in our network, we accept a diverse array of offers and advertisers. Of course we filter who and what offers we accept on our platform, as well as review all our ads. Maintaining a quality user experience is our top priority. It is this dedication to quality that makes us famous for having the best traffic in the industry and being the best emerging company according to [ynot.com](#).

We are always open to discuss news in the market and devise solutions to reach your target audience. That is why it's so important to follow your account manager's instructions. This will ensure you have competitive positioning and achieve the long-awaited positive ROI.

As a new affiliate or seasoned advertiser, it is important to establish clear and concise communication with your [account manager](#). Your success is our biggest goal.

There is a lot to discuss when it comes to the [most relevant ad formats for your ads](#). We provide the opportunity for different spots to best suit your needs (Square NTV, Horizontal, Footer & Header, Native and Popunders). We currently work with CPC (cost per click – you only pay when a user clicks on your ad) and CPM (cost per thousand – you pay for every thousand times) – here on our blog you can read a series of articles about [CPC and CPM](#). This will help you to ensure you make the best decision of which to choose between .



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For our [targeting and optimization](#) tools (both CPC and [CPM](#)) our platform has targeting by country, device, time, video categories and more. We also feature an amazing tool for local advertisers – geofence maps, where you can choose which area you want to target within 50km. As a Real Time Bidding (RTB) network we want everyone to be able to advertise on our network fairly.

All banner ads, videos and popunders take up to 24 hours to be reviewed.

Now let's go to spending!

We are a prepaid platform, and initial deposit amounts vary by country. For Brazil, you start on our network with an initial deposit of just \$ 100.

We have minimum bids by country and device. We don't limit daily and total spend for your campaigns. However, whether you are a seasoned advertiser or not, you know that in the online advertising market you need to invest, collect data, optimize, and invest again. This is a cycle that repeats until you find a positive and satisfactory ROI. For example, with a maximum spend rate of just \$5 you can't collect enough data or competitive positioning to analyze the quality of our traffic. The same goes for bids (CPC or CPM). When you notice the value of minimal bids I'm sure you will get excited, but calm down. Remember, at the beginning of this article I told you that the market in Brazil is growing, so you can expect competition within your targets. Remember, we work with real-time bidding which means that all day long, there are people "fighting" for good placement and the best traffic available, so be certain you have a bid that is competitive. You can always contact your account manager for more tips, review your campaign with you, and guide you along the way.

We accept PayPal, Wire Transfer (international transfer), Paxum and Vendo (credit card) to enable you to add credit to your account.

[Sign up at Traffic Factory](#) now or contact me on Skype wg.trafficf.mlira and I can help you to be successful on our network.

Did you like this article? Would you like to have other subjects related to the Brazilian market presented here? Let us know and we will do our best to make you clearly understand our network and the constantly growing and challenging Brazilian market.